

Grand Strand Home Affordability

Fourth Quarter, 2010

												Housing Affordability			
	Zip Code	Median Sales \$ Q4 2010	Median Sales \$ Q3 2010	% Change Qtr over Qtr	Median Sales \$ Q4 2009	Median Sales \$ Q4 2010	Year over Year	Peak Median	Present Median (2010)	Change from Peak	Median Household Income	Q4 2010 Home Payment to Income	2010 Home Payment to Income	Q4 2010 Home Price to Income Ratio	2010 Home Price to Income Ratio
HORRY COUNTY															
Little River	29566	\$171,000	\$160,000	6.9%	\$175,000	\$179,650	2.7%	\$230,000	\$173,000	-25.7%	\$48,062	24.2%	24.5%	3.56	3.60
	29568	\$154,035	\$144,900	6.3%	\$152,000	\$154,035	1.3%	\$193,200	\$150,000	-20.3%	\$42,169	24.8%	24.2%	3.65	3.56
North Myrtle Beach	29582	\$295,000	\$265,000	11.3%	\$270,000	\$299,000	10.7%	\$409,000	\$267,500	-27.9%	\$43,517	46.1%	41.8%	6.78	6.15
Myrtle Beach	29572	\$175,000	\$350,000	-50.0%	\$325,000	\$175,000	-46.2%	\$750,000	\$334,364	-76.7%	\$46,718	25.5%	48.7%	3.75	7.16
	29577	\$212,450	\$210,000	1.2%	\$205,000	\$212,450	3.6%	\$327,000	\$204,990	-35.0%	\$39,582	36.5%	35.2%	5.37	5.18
Conway	29526	\$148,000	\$153,000	-3.3%	\$159,000	\$148,000	-6.9%	\$204,000	\$155,000	-27.5%	\$44,001	22.9%	23.9%	3.36	3.52
	29527	\$124,900	\$134,000	-6.8%	\$133,900	\$124,900	-6.7%	\$172,000	\$130,777	-27.4%	\$38,469	22.1%	23.1%	3.25	3.40
Carolina Forest	29579	\$173,990	\$183,000	-4.9%	\$200,000	\$173,900	-13.1%	\$238,998	\$173,000	-27.2%	\$44,436	26.6%	26.5%	3.92	3.89
	29588	\$145,500	\$157,000	-7.3%	\$155,675	\$145,500	-6.5%	\$215,000	\$150,750	-32.3%	\$49,300	20.1%	20.8%	2.95	3.06
South Strand	29575	\$220,000	\$204,000	7.8%	\$248,300	\$220,000	-11.4%	\$315,150	\$213,400	-30.2%	\$50,331	29.7%	28.8%	4.37	4.24
	29576	\$224,900	\$210,000	7.1%	\$179,000	\$224,900	25.6%	\$315,000	\$210,000	-28.6%	\$48,088	31.8%	29.7%	4.68	4.37
Loris/Aynor	29511	\$128,400	\$108,000	18.9%	\$129,900	\$128,400	-1.2%	\$245,000	\$128,400	-47.6%	\$41,199	21.2%	21.2%	3.12	3.12
	29544	\$100,000	\$175,000	-42.9%	\$138,216	\$135,000	-2.3%	\$245,000	\$119,900	-59.2%	\$42,747	15.9%	19.1%	2.34	2.80
	29545	N/A			N/A	N/A		\$170,000	\$116,000		\$32,206	**	24.5%	#VALUE!	3.60
	29569	\$130,000	\$135,900	-4.3%	\$140,000	\$130,000	-7.1%	\$170,000	\$130,000	-23.5%	\$36,521	24.2%	24.2%	3.56	3.56
	29581	N/A	\$205,900		\$28,000			\$150,000	\$120,000		\$35,778	**	22.8%	#VALUE!	3.35
HORRY COUNTY TOTAL		\$175,000	\$185,200	-5.5%	\$175,000	\$175,000	0.0%	\$223,990	\$175,000	-21.9%	\$44,392	26.8%	26.8%	3.94	3.94
GEORGETOWN COUNTY															
Murrells Inlet	29576	\$332,000	\$285,178	16.4%	\$332,000	\$335,000	0.9%	\$405,000	\$309,000	-18.0%	\$48,088	46.9%	43.7%	6.90	6.43
Pawleys Island/ Litchfield	29585	\$290,000	\$375,000	-22.7%	\$320,000	\$290,000	-9.4%	\$483,416	\$225,000	-40.0%	\$69,597	28.3%	22.0%	4.17	3.23
Georgetown	29440	\$116,000	\$170,000	-31.8%	\$121,000	\$116,000	-4.1%	\$239,000	\$142,000	-51.5%	\$41,472	19.0%	23.3%	2.80	3.42
W. Georgetown County	29510 & 29554	\$27,000	\$99,400	-72.8%	\$145,000	\$27,000	-81.4%	\$132,000	\$79,000	-79.5%	\$28,362	6.5%	18.9%	0.95	2.79
G-TOWN COUNTY TOTAL		\$256,000	\$288,942	-11.4%	\$300,000	\$255,000	-15.0%	\$340,000	\$280,000	-24.7%	\$45,143	38.5%	42.2%	5.67	6.20

Home Price to Income Ratio

Grand Strand - 2010



Home Payment to Income Ratio

Grand Strand - 2010

